



Stay in the Game:

HOW REAL CROCHET BUSINESSES GROW WITHOUT GOING VIRAL

WHAT ARE YOUR CURRENT GROWTH METHODS:

GROWTH METHOD:	WEEKLY TIME SPENT:	GROWTH METRIC:

What is working for you and helping you grow? _____

What is holding you back and taking your time? _____

WHERE CAN YOU GROW YOUR BUSINESS?

What Do You Enjoy?

- | | | |
|---|--|---|
| <input type="checkbox"/> Teaching Others | <input type="checkbox"/> Editing | <input type="checkbox"/> Website/Graphic Design |
| <input type="checkbox"/> Designing Patterns | <input type="checkbox"/> Collaborations | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Marketing Tools | <input type="checkbox"/> Working with Others | |

TEACHING	DESIGNING/EDITING	COLLABORATIONS	DIGITAL PRESENCE
Local Classes - Yarn Shops - Libraries - Bookstores - Coffee Shops Virtual Classes - Skillshare/Outclass - YouTube Videos	Crochet Magazines - Crochet World - Simply Crochet - Crochet Today Yarn Companies - Who is your favorite brand? Do they have designer partnerships? Tech Editing	Affiliate Opportunities - Yarn Companies - Hook Designers - Small Businesses Podcasts - Speaking Engagements Community Growth - Facebook Groups - Social Media	Website Design - Start a Blog - Sell products Share a Newsletter Social Media

THREE ACTIONABLE STEPS TO GROWTH:

What Three Steps Will You Take Next?

1. _____
2. _____
3. _____